

constanza ROEDER

Speaker - Consultant - Arts in Health Professional



Overview

Constanza Roeder equips leaders and teams to transform the health and well-being of their communities through the arts. Her experience as a therapeutic foster parent, leukemia survivor, Arts in Health Professional, and nonprofit founder gives her unique insight into the application of the arts in caregiving and systems design.

She founded the award-winning, nationally recognized nonprofit Hearts Need Art: Creative Support for Patients and Caregivers, and now consults with corporations, nonprofits, and hospitals to create a world where the arts are fully utilized to promote belonging, wellness, and human flourishing.

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Education

BA in Music, Minor in Psychology/2008

Bethany University

CCM Vocal Pedagogy Graduate Certificate/2016

Shenandoah Conservatory

Arts in Medicine Intensive Graduate/2017

University of Florida

Nonprofit Management Graduate Certificate/2020

Our Lady of the Lake U.

Trust Based Relational Intervention Certified/2022

Divinity Family Services

Certificate in Trauma Responsive Education/2023

Chosen Family Services

Trauma-informed Expressive Arts Teacher Certification/in process

Awards

Top 100 Healthcare Visionaries

International Forum on Advancements in Healthcare, 2021

Social Impact Hero

Authority Magazine, 2020

Graceann Durr Humanitarian Award

HCA Healthcare, 2018

Experience

Constanza Roeder Speaking and Consulting Owner (2016-Present)

Speaks on a variety of topics relating to Arts in Health. Audiences include arts educators, healthcare, corporate wellness, women's groups, and churches.

Consults with arts and other nonprofit agencies that want to advance their mission and reach. Services include arts in health training and program design, grant writing, strategic planning, start up support, and persuasive communication.

Hearts Need Art: Creative Support for Patients and Caregivers, Founder and CEO (2016-2023)

Responsible for complete start up process including creation of founding documents and the IRS 501(c)(3) application in addition to marketing, web development, fundraising, leadership, program development, volunteer training, strategic planning, administration, maintaining relationships with hospital, budgeting, and other day-to-day activities of the non-profit.

Constanza's Voice Studio Voice Teacher and Owner (2009-Present)

Private voice teacher at local high schools and private home studio. Responsibilities include web development, marketing, creating personalized training plans for voice students, planning recitals and other performance events, accounting and billing, and maintaining up-to-date knowledge in the field of vocal pedagogy.

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Experience Cont.

Arts for the Health of it Podcast Creator and Host (2021-2022)

Created and developed content, cultivated relationships with guests, co-hosted podcast episodes.

Professional Singer, Musical Theater Actress, and Songwriter (2008 -Present) Various Performing Groups around the US

Experience singing in a variety of styles including Opera, Musical Theater, Pop, Folk, and Contemporary Christian.

Writes music and poetry. Released first original single, "The Roar in Me," in 2016.

Related Community Service

Founding President for CODE YOU, (2023-Present)

Responsible for leadership and oversight as the president of the board of directors. CODE YOU is a non-profit organization that offers healthcare professionals wholistic care as they face feelings of apathy, isolation, and compassion fatigue.

Church Elder and Teacher, Rockhills Church (2022-Present)

Responsible for the spiritual leadership and practical direction of the church. Part of the teaching team and worship team. Small group leader.

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Sample Conference Presentations and Publications

Roeder, C. (July 2022) “Arts for the Health of It: Transcending Loneliness, burnout, and meaninglessness in the workplace,” Duarte Inc.

Roeder, C (Feb 2022) “Expressive Arts: Ancient Solutions for Modern Healthcare,” Samuel Merritt University, Virtual.

Roeder, C. & Wilmore R. (Oct 2021) “Persuasive Communication to Advance Arts in Health,” The National Organization for Arts in Health Conference, Virtual.

Roeder, C. (Feb. 2020) “Healing Arts for AYA Cancer Care,” 10th Annual Texas AYA Oncology Conference, San Antonio, TX

Roeder, C. (Sep. 2019) “Why Our Hearts Need Art: Creative Support for Adults with Cancer,” Presented at The Healing Power of Music Symposium at UTSA, San Antonio, TX.

Nix, J., Holding, L., Guinup, E., Roeder, C. & Henderson, A., “Singing For A New World: How Voice Can Save The Culture,” VOICEPrints, Journal of the New York Singing Teachers’ Association, 16, no. 1, (Sept./Oct. 2018), pp. 12-15.

Nix, J., Holding, L., Guinup, E., Roeder, C. & Henderson, A., (June, 2018) “Singing For A New World: How Voice Can Save The Culture,” Breakout session presented at the National Association of Teachers of Singing in Las Vegas, NV.

Behyar Zoghi, MD, PhD, FACP, Constanza Aileen Roeder (Nov, 2017) “HeartsNeedArt: A Holistic Approach to Cancer Therapy,” published in Thrive Global.

Skills

Strategic planning

Leadership

Persuasive communication

Grant writing

Public Speaking

Extensive music: Singing and piano.

Teaching

Mentorship

Personnel development

Microsoft office proficiency

Web development

Social Media

Video editing and production

Basic bookkeeping